

Title A: The Most Instagrammable Places in Colombia

Subtitle A: A guide to nine of Colombia's most breathtaking, awe-inspiring, and photogenic spots.

Title B: The 9 Most Instagram-Worthy Spots Around Colombia

Subtitle B: The best destinations, sights, and events in Colombia where you won't want to forget your camera.

Title C: 9 Instagrammable Places in Colombia You Need on Your Feed

Subtitle C: From flower festivals to sand-dune deserts, these Colombia highlights are begging to be 'grammed.



[Image source](#)

Ever since travelers switched from storing photos of their adventures in shoeboxes to posting them on

social media, Colombia has been the star of an increasing number of eye-catching Instagram posts. As intrepid influencers started taking notice of the Latin American country's spectacular seascapes, enchanting colonial towns, photogenic skylines, pristine beaches, and ever-evolving culinary scene, social media has been blowing up with photos showing off Colombia's diverse backdrop and culture.

Got your smartphone handy? Here are the nine most Instagrammable spots that have helped bring Colombia into the limelight of global tourism.

Minca

A sleepy village just half an hour uphill from the coastal town of Santa Marta, Minca has become increasingly beloved by tourists over the past few years. Picture magical mountain streams, swimming holes, and waterfalls where colorful endemic birds soar through the cool jungle air and spectacular sunsets that usher in the nightfall. Instagrammers, in particular, tend to flock to Casa Elemento, a hostel that is famous for its massive hammock offering incredible views.

Islas Rosario, Cartagena



[Image source](#)

About an hour away from the tourist-loved town of Cartagena on the Colombian Caribbean Coast, the Islas Rosario archipelago is comprised of 27 islands—some inhabited, others not. You can book a boat to tour the still waters and coral reefs, stopping to snap photos of picture-perfect beaches, enchanted lagoons, and platters of deliciously Instagram-worthy fresh seafood.

Comuna 13, Medellín

Once considered the most dangerous neighborhood in Medellín, Comuna 13 has undergone an incredible rebirth. Local government efforts to rebuild the brick houses, erect community centers, and install a series of outdoor escalators to connect the formerly isolated *barrio* to the city below resulted in the birth of one of the most colorful destinations in Medellín.

Today, vacationers, backpackers, and Instagrammers alike visit Comuna 13 to ride the elevator and gape at the captivating graffiti. On walls once dotted with bullet holes, local artists have painted intricate murals remembering the story of Comuna 13, honoring fallen heroes, and brightening the once-troubled community with art. We recommend going with a local guide to hear the area's compelling history firsthand.

Guatapé



[Image source](#)

Hop on a bus from Medellín and whiz on over to Guatapé, one of Colombia's most colorful towns. The star of this captivating destination is the famous Rock of Guatapé, or *El Peñol*—a 200-meter-high granite rock that towers over the lake. Devoted Instagrammers can take the 740-step staircase to the top to snap up the incredible view of the sprawling, sky-blue lake speckled with emerald islands. Continue down into the town itself, where every home and business is brightly painted with *zócalos*—frescoes depicting locals, animals, flowers, landscapes, and tales of the town's history.

The Coffee Triangle

Colombia's Coffee Triangle, or *Zona Cafetera*, is renowned for producing some of the world's best beans. Encompassing the departments of Caldas, Risaralda, Quindío, and a small part of the Valle del Cauca, the Triangle abounds with picturesque colonial towns, cloud forests, hot springs, and lush fields of coffee, plantains, and bamboo. Top 'gram-worthy spots include the Cocora Valley (home to the awe-inspiringly tall and endangered Quindío wax palm), the historic towns of Salento, Manizales, and Buenavista, and the Santa Rosa de Cabal Hot Springs.

La Guajira



[Image source](#)

The Colombian department of La Guajira is a diverse treasure trove of enormous sand dunes, salt flats, lush jungles, crystal-clear rivers, crashing-wave beaches, and ancient indigenous culture. If you're an Instagrammer you won't want to miss a selfie opportunity among the bright pink flamingos of the Flamenco Sanctuary or the waterfalls, sand dunes, and elfin cloud forest of the Macuira National Natural Park. Hire a moto taxi to explore the classic tourist circuit through the beaches of Ojo de Agua and Playa del Pilon, the Pilon de Azucar hill, and the El Faro lighthouse.

El Centro



[Image source](#)

Every major Colombian city features a *centro*, or downtown district, that acts as its beating heart. Venture into the centro areas of Bogotá, Medellín, Cali, or Cartagena to capture photos of bustling street markets and plazas, historic architecture, and vendors hawking everything from leaning towers of traditional hats to fresh sliced mango with lime and salt. Keep in mind, centros tend to see a higher occurrence of pickpockets and robberies, so keep your wits about you, and avoid these areas after dark.

Colombiamoda



[Image source](#)

One of Latin America's largest fashion events, Colombiamoda is held every July in Medellín. This fashion fair draws thousands of attendees and hundreds of designers from around the world. Hit up the festival to capture photos of some of the world's top models on the runways or perhaps a celebrity selfie if you're lucky!

Feria de Las Flores

Another world-famous *paisa* festival, Feria de Las Flores is Medellín's largest annual festival. The 10-day celebration of flowers occurs every August when tourists journey to the city to marvel at flower-studded displays from *silleteros*, traditional Colombian flower vendors who come from far and wide to display their wares. With events like a procession of thousands of horses, epic music concerts, and antique car parades, you'll never be hard-pressed to find an Instagrammable moment during this fantastic festival of *flores*.

In the diverse, burgeoning country of Colombia, photo opps are endless. We've listed only a handful of the many sights and experiences worthy of exploration. Yet, we hope we've inspired you to venture out, camera in hand, and hunt down your own favorite Instagrammable places in this scenic and surprising country.